

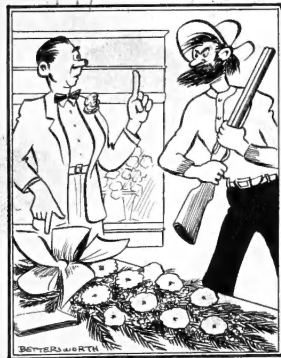
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62,171 RETURN POSTAGE GUARANTEED

SEC. 562 P. L. & R.

John's
PLANTS SEEDS BULBS
APOPELE, FLORIDA



I DON'T HAVE ANY BRIDAL BOU-
QUETS MADE UP -- PERHAPS YOU
COULD USE THIS FUNERAL SPRAY



PRINTED IN U.S. A.

BOSTON FERNS**FREE**

with each order for FERNS

CULTURAL DIRECTIONS

by

ALEX LAURIE

of

Ohio State University



FERNS - Boston, Compacta, Whitmani, Springfieldi, Asparagus Plumosus, Scotti, Roosevelt, and Asparagus Sprengerii....plants with good root system and color.

Per 100

| | | | | | |
|-----|---|-----|----|---|------|
| 2½" | - | \$4 | 4" | - | \$ 7 |
| 3" | - | \$5 | 5" | - | \$10 |

SANSEVIERIAS

Wide-Leaved, Well-Colored, Shapely Plants

S. LAURENTI - 2 leaves - 15"-18" tall - 100 for \$6.

S. LAURENTI - 3 leaves - 22" tall - 100 for \$9.

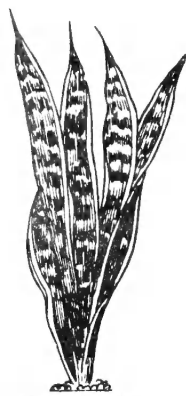
S. LAURENTI - 4"-8" tall - 100 for \$7.50. (Rosette)

SPECIAL. S. LAURENTI - 3, 4 and 5 leaves - 12"-20" tall - 100 for \$10...SPECIAL

S. CYLINDRICA - Novel - Round, spike-like rosette - 4"-6" tall - 100 for \$10.

S. SUBSPICATA - Has showy blossom - 3 to 4 flat-growing leaves - 100 for \$12.

S. ZEYLANICA - Clean stock - 3 and 4 leaves - 4"-6" tall - 100 for \$5.



S. LAURENTI
Special



S. ZEYLANICA



S. CYLINDRICA



S. LAURENTI
Rosette



S. LAURENTI
2 Leaves

CHINESE EVERGREENS

AGLAONEMA MODESTUM

First choice for modernistic interiors either in pot or growing in water.

4"-5" plants: 2-3 leaves - bare rooted. 100 for \$5.

4"-5" plants: 2-3 leaves in 2" pots - 100 for \$7.

5"-8" plants: 4-5 leaves: 100 for \$12

8"-12" plants: 5-6 leaves: 100 for \$17

12"-15" plants: 8 or more: 100 for \$25



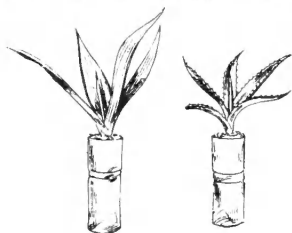
AGLAONEMA COMMUTATUM - bare rooted

Miniatures- 3/4 leaves, 3-5" - 15¢ ea.; 4/6 leaves, 3-5" - 18¢ ea.

Larger leaf- 3/4 leaves, 6-8" - 18¢ ea.; 4/6 leaves, 6-8" - 25¢ ea.

CHINESE EVERGREEN CANES. CANES FOR PROPAGATION.

(Modestum) - Imported from China - 15" - 20" canes - 1,000 to a case. \$60 per case, f.o.b. San Francisco.

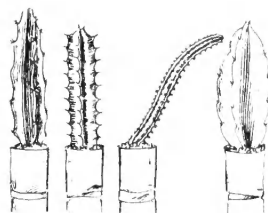


AGAVE DECEPENS - 4 to 7 leaves; 3" to 5" tall.

AGAVE SISLANA - 4 to 5 leaves; 5" to 6" tall.

100 of either variety for \$6.

CACTUS - In each 100 we ship an equal quantity of six varieties of the best-growing Florida, California and Texas Cactus. A selected assortment of well-rooted cuttings from 4" to 6" plants. 100 - \$6.



CRYPTANTHUS ROSEA PICTA - Strikingly variegated plants, 5-8" spread, 100 for \$10.

CRYPTANTHUS RUBRA, too. Maroon color and very compact; 5-7" spread, 100 for \$10.

SAINTPAULIA VIOLET. "Blue Boy", and choice of other new, proven varieties, out of 2 1/2" pots. 100 for \$15.



KALANCHOE GLOBULIFERA COCCINEA

Choice, bushy plants, ready for 2 1/2" pots - \$7 per 100. They are shipped in bud and bloom from December through March.

NEPHTHYTIS LIBERICA

| | |
|---|---------|
| | Per 100 |
| 4 leaves - bare rooted | \$ 6 |
| 2" potted plants | 7 |
| 2½" extra heavy, pot bound, 2 plants in a pot | 15 |



NEPHTHYTIS PICTURATA

| | |
|-----------------------------------|----|
| 3-4 leaves, 2" pots, (variegated) | 12 |
|-----------------------------------|----|

PEPEROMIA OBTUSIFOLIA



| | |
|--|---------|
| | Per 100 |
| 4-5 leaves, bare rooted | \$ 5 |
| 2" potted plants | 7 |
| 2½" extra heavy, pot bound 2 plants in a pot | 15 |

PHILODENDRON CORDATUM

| | |
|--|---------|
| | Per 100 |
| 3-4 leaves, bare rooted | \$ 5 |
| 2" potted plants | 7 |
| 2½" extra heavy pot bound, 2 plants in a pot | 15 |



POTHOS AUREA



| | |
|---|---------|
| | Per 100 |
| 4-5 leaves, bare rooted | \$ 5 |
| 2" potted plants | 7 |
| 2½" extra heavy, pot bound, 2 plants in a pot | 15 |

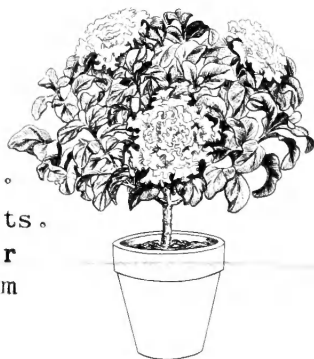
DOUBLE RUFFLE PETUNIAS

These plants in 3" pots are from extra choice seed, furnished by George J. Ball.

Out of 3" clay pots, shipped in paper pots.

Bushy plants, 7-12" tall, available after January 1st, and shipped in bud and bloom from March 1st on; flowers exquisitely ruffled and fringed.

\$16 per 100.



AZALEAS



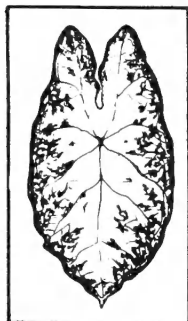
Evergreen Azaleas of the Kurume type - assorted - Hinodgiri, Pink Pearl, Coral Bell, Snow, Amoena.

Grown in 3" pots, and shipped in paper pots - excellent root system, just right for Forcing. 4-6" spread - budded.

\$18 per 100.

CALADIUMS

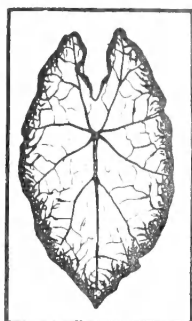
Finest Fancy - Leaved Varieties



Caladiums are everywhere growing in popularity. Be among those who make big profits with them!

Highly decorative foliage plants for the home, the porch and the conservatory, Caladiums are unexcelled as cut leaves for floral work, and attractive for out-of-door groups and in beds.

Cultural directions are simple: Use large pots and rich, loamy soil---preferably acid. When starting, do not keep too moist. They are rank feeders and require an abundance of moisture during growth...in partial or open sunlight.



1. THOMAS TOMLINSON. Leaf blood red with narrow green border.
2. DR. THEO. L. MEAD. Deep saturated red with velvety black sheen over entire leaf.
3. SUNSET. Clear, transparent crimson, blotched with green.
4. TOCANTINS. Clear, transparent rose, splashed with green.
5. CHARRISSO. (Richard F. Deckart). Deep rose center with red veins and dark green border.
6. MRS. EDITH MEAD. Snow-white leaf, dark green ribs.
7. GERTRUDE HOLLICK. Rose leaf, shading to white. Green ribs and irregular green border.
8. TABATINGA. Entire leaf ivory white. Dwarf grower. Very fine.
9. PUTAMOYA. Pale rose, with deep crimson center, green veins and spots of crimson red.
10. MRS. W.B. HALDEMAN. Transparent rose leaf, pea green veins and narrow dark green border.
11. LORD DERBY. beautiful rose leaf with dark green veins and ribs.
12. TRIOMPHE DE L'EXPOSITIONE. Velvety red center, shading to a green border and red ribs.
13. RIO DE JANEIRO. Beautiful transparent rose with darker ribs. Green spots and splashes on leaf.
14. FANNY S. MUNSON. Entire leaf rose pink with lilac cast.
15. RECONCAVO. Rose center, carmine ribs on dark green leaf.
16. JOHN HACHMEISTER. Dark dull transparent red, darker ribs.
17. JOHN PEED. Brilliant red leaf, dark green border.
18. SCRACABA. Pale rose to white, deep green ribs and veins.
19. MAURICE de NASSAU. Very transparent, deep rose, white ribs.
20. CANDIDUM. Snow white leaf with dark green ribs.
21. D.M. COOK. Ruffled leaf with plum center and spotted deep red.
22. DR. VILHENE. Transparent, pale rose center, with darker ribs, green border.

GUARANTEED TRUE TO NAME

All bulbs are from $1\frac{1}{4}$ to $2\frac{1}{2}$ inches in diameter.....with bulblets attached. Absolutely clean.

Finest Standard Named Varieties.

\$12 PER HUNDRED

Finest Mixed Varieties

\$10 PER HUNDRED

ORDER BY NUMBER FROM THE LIST ABOVE



CALADIUM PLANTS

3" pot size Caladiums, 8-10" tall, 5-8 leaves.

These come in assorted colors, though we especially grow only those that show character, in this small, bushy size. **\$16 per 100.**

GLADS



NOW SHIPPING
CUT GLADIOLUS SPIKES
NEW CROP • CLEAN • WELL GROWN

Each order for Glads will be made up of a good range of choice colors.

By pre-cooling the Glads in bud, these flowers reach you in the best possible condition. No charge for packing.

ASSORTED COLORS

| GRADE | PRICE PER DOZEN | A FULL HAMPER CONTAINS | | COST PER HAMPER |
|---------|--------------------|---------------------------|-----------------------------|--------------------|
| | | NO. OF DOZ. PER HAMPER | NO. OF SPIKES PER HAMPER | |
| Mammoth | 70¢ | 16 | 192 | \$11.20 |
| Fancy | 60¢ | 21 | 252 | 12.60 |
| A | 50¢ | 21 | 252 | 10.50 |
| B | 40¢ | 25 | 300 | 10.00 |
| C | 30¢ | 30 | 360 | 9.00 |
| D | 20¢ | 30 | 360 | 6.00 |

NOTE:

1. The above prices are made up in assorted Glads, with a good range of choice colors. Picardy included.
2. We can ship all picardy, at the same prices listed above.
3. Grades C and D are the kind used for funeral work.
4. I SUGGEST YOU PLACE YOUR ORDER FOR SHIPMENTS OF YOUR SELECTION TO BE SHIPPED REGULARLY ON DATES YOU SPECIFY, BECAUSE WE THINK IT ONLY FAIR TO TELL YOU THAT WE SHIP STANDING ORDERS FIRST. WHEN GLADS GET SCARCE, BY HAVING A STANDING ORDER, YOU BENEFIT BY GETTING YOUR SHIPMENT AND AT NO INCREASE IN PRICE.
5. Orders are solicited in hamper lots, as we are wholesalers only - there is an extra charge of 50¢ per package for orders less than a full hamper.
6. TERMS: Check with order or C.O.D. Express Collect, F.O.B. Florida.

PLUMOSUS SPRAYS



Well-shaped rich green cut sprays at a price you can't get anywhere else....considering the quality.

55¢ A BUNCH

Cases of 6, 8, 10 and 12 Bunches.

TERMS: Check with order or C.O.D.
 Express Collect, F.O.B. Fla.



GARDENIA VEITCHI

3" pot size Gardenia, 10-15" tall, \$15 per 100. Shipped in units of 25 per box.

In late Fall and early Spring, we ship plant with buds.

FICUS ELASTICA

Your customers will like these clean, moss-rooted, Rubber Plants, having 6 to 8 leaves. 100 for \$15.



CROTONS

3" pot size Crotons, with a vigorous root system - nice bushy plants, 10-15" tall, assorted - \$16 per 100.

HYBRID AMARYLLIS BULBS

Size by diameter

Selected: Assorted Colors

2 $\frac{1}{4}$ " bulbs Per 100 \$ 8

2 $\frac{1}{2}$ " bulbs 10

3" bulbs 20

SPECIFIC COLORS* BLOOMING SIZE

Solid Red Per 100 \$30

Red with White 30

White with Red 30

Striped 30

Almost White 50



GODFREY CALLA LILLY BULBS

Size by circumference

2-2 $\frac{1}{4}$ " bulbs Per 100 \$ 2.50

2 $\frac{1}{4}$ -3" bulbs 5.00

3-4" bulbs 7.50

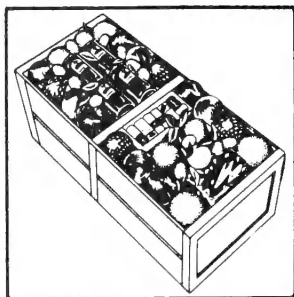
4-5" bulbs 10.00

5-6" bulbs 17.50

GLORIOSA ROTHSCILDIANA Tubers

Produce Orchid-like Scarlet flowers. Buy these for something really new. Per 100 tubers \$25.

Health - Full Crates of Florida Citrus



THE DE LUXE SPECIAL CRATE

Choice sweet ORANGES and juicy GRAPEFRUIT, each picked at its prime in the sunny groves of Florida...all chosen to please you! Tucked in the crate are 6 generous-size glass jars of FLORIDA MARMALADES, cellophane wrapped...5 pounds of largest-size New Paper-Shell PECANS...a pound of CRYSTALLIZED FRUIT ...a pound of Spiced PECAN MEATS. Fresh green sprays of KUMQUATS fill all the crevices of this DeLuxe Crate of Florida Citrus.

THE HOME PACK CRATE

Made up with half ORANGES and half GRAPEFRUIT...all fully as fine as in the DeLuxe Crate...but somewhat "russeted" in appearance...Floridians like it!

HERE ARE THE PRICES BY EXPRESS prepaid to States east of the Mississippi or bordering on it.

| | | |
|---------|-----------------|---------|
| 100-lb. | DE LUXE CRATE | \$10.00 |
| 50-lb. | DE LUXE CRATE | 5.00 |
| 90-lb. | HOME PACK CRATE | 6.00 |
| 45-lb. | HOME PACK CRATE | 3.00 |

Located as we are in the Orange Belt, every year scores write us to help them get a selected box of Citrus. So we have made arrangements with a reliable grower, who makes a specialty of shipping hand-selected fruit.



EASTER LILIES

These particular Easter Lily plants are shipped pot bound, out of 3" pots. The plants have a wonderful root system, and are from 5-8" tall. Available after January 1st.

We worked this out last year, and many growers forced them themselves.

3" pot size plants - \$16 per 100

